

## SUSTAINING PARTNERS PROGRAM DESCRIPTION

Through Gamma Iota Sigma's Sustaining Partners Program, companies and organizations have the opportunity to directly impact the next generation of insurance professionals and help to develop an exceptional industry talent pipeline.

Gamma Iota Sigma (GIS) has been developing top talent for over 50 years, and today more than 25,000 GIS alumni are employed in every facet of our great industry as actuaries, underwriters, brokers, claims adjusters, risk managers, and more across all segments: Life and Asset Management, Property and Casualty, and Reinsurance. Our students are your future employees, co-workers, customers, and clients!

Developing the next generation is an industry-wide collaborative effort that needs your participation. We launched the Sustaining Partners on the occasion of our 50<sup>th</sup> Anniversary Celebration in 2015. Because of the industry support since the program's inception, GIS has grown its active chapter base by X schools, more than doubled membership, and strengthened the financial foundation to allow for meaningful and valuable programmatic expansion in support of our students' growth.

We are pleased to offer our Sustaining Partners the flexibility of choosing how to allocate their annual contributions among the following critical areas:

GIS was founded in 1965 in Columbus, Ohio by the Griffith Foundation at the direction of Warren L. Weeks, who believed that a collegiate organization focused on promoting and sustaining student interest in our industry would benefit not only the college students, but the entire industry. Today, GIS has established charters at 75 colleges and universities across North America with an annual membership of more than 4,000 students.

Allocation Opportunities	
Leadership Symposium	The Annual Leadership Symposium is a 2.5 day event held in August with officers from each chapter convening to kick off the academic year, participate in valuable leadership training, and share best practices for successful chapter management and engagement with the Grand Chapter. Funds will directly support this cornerstone event, which is provided at no cost to each chapter for one officer.
Professional Development	Allocated funds will support technological resources and associated expenses to create and expand a new proprietary professional development platform and series, which is being designed to benefit our entire student membership.
Scholarships	Visionary and Leader Partners can allocate up to \$5,000 of their annual gift towards scholarships. Funds will be used to establish, or increase the monetary value of existing, scholarships and awards granted to students through GIS.
General Support	Funds will be used for year-round support of our students, including staffing, membership management, technological needs, marketing efforts, and more. We continue to deepen and establish new partnerships with organizations that are committed to the future of the industry and therefore to a robust talent pipeline and to widespread educational access.
Annual Conference	Sustaining Partners may allocate any part or all of their annual contribution to receive  Annual Conference sponsorship benefits.