



Gamma Iota Sigma

International Risk Management, Insurance and Actuarial Science Collegiate Fraternity

Sustaining Partners Program

Have a Sustaining Impact on the Next Generation of Insurance Professionals

Gamma Iota Sigma (GIS) is pleased to announce the Sustaining Partners Program, a new GIS initiative designed to allow the industry to have a sustaining impact on the development of the next generation of insurance professionals. With your support, GIS will be able to increase the number of strategic initiatives designed to promote the educational and professional development of collegiate students pursuing careers in the industry.

Sustaining Partners will have the unique opportunity to not only contribute financially to the success of the organization and its students but also take an active role in its direction and the long-term impact on the industry, providing the tools and resources for exceptional talent.

Sustaining Partners have the added benefit of increased exposure to GIS membership and recognition as an industry leader in talent development. They will also receive EXCLUSIVE benefits.

A Sustaining Partner will be asked to make a three-year commitment to the program at a specific level with renewal occurring January 1 for each year for the duration of the three-year commitment, beginning in January 2015.

Sustaining Partners Levels	Visionary \$50,000	Leader \$25,000	Innovator \$15,000	50 in 50 Supporter \$14,999-\$1,000
Sustaining Partner	X	X	X	
C-Suite Executive on new Advisory Council	X	X	X	
Senior Executive on Board of Trustees	X	X	X	
Newsletter Features / Spotlights During Year	4	2	1	
Priority Selection of Conference Sponsorship and Booth Location	First	Second	Third	
Meet and Greet with Chapter Leaders at Annual Leadership Conference	X	X		
Complimentary Career Center Postings (per year)	Unlimited	25	15	1
Logo and Link to Website on GIS Homepage	X	X	X	
Recognition on GIS Website and Monthly Newsletters	X	X	X	X
Recognition within your Selected Campaign Bucket	X	X	X	X

Advisory Council Benefits

- Receive quarterly updates on membership and chapter development;
- An Annual Report in October during International Conference with details on financial status, fundraising, chapter activities and more;
- An invitation to the Annual Advisory Council meeting in October with presentations from and discussions with GIS staff and student leaders

*There will be no requirements for membership on the Advisory Council other than being part of the Sustaining Partner Program and a C-Suite Executive. The GIS Board of Trustees will continue to be the primary governing body for GIS.

Sustaining Partners have the flexibility of choosing how their contributions are utilized by GIS. Funds committed as a Sustaining Partner can be applied to an Annual Conference Sponsorship and/or to one of the 50 During 50 Campaign buckets, as shown on the following page.



Become a 50th Anniversary Supporter

of GIS by contributing to one of our 50 in 50 buckets and help us reach our \$50,000 goals. Receive special recognition when you donate \$1000 or more to one of these great initiatives.

Gamma Iota Sigma has been developing talent for the insurance industry for 50 years and today more than 22,000 GIS alumni are employed in every facet of our great industry as actuaries, underwriters, brokers, claims adjusters, and risk managers, across all segments: Life and Asset Management, Property and Casualty and Reinsurance.

GIS was founded in 1965 in Columbus, Ohio by the Griffith Foundation at the direction of Warren L. Weeks who believed that a collegiate organization focused on promoting and sustaining student interest in our industry would benefit not only the college students but the industry as a whole. Today, GIS has established charters at more than 60 colleges and universities in North America with an annual membership of more than 2,500 students.

Because of the industry support over the past three years, GIS has grown its active chapter base by 20 schools, more than doubled its membership count and is fielding requests for new chapters at a rapid pace.

Developing the next generation of industry talent is a collaborative effort that needs your participation and help. With our 50 During 50 Campaign, we are asking for your financial support as we celebrate our 50th anniversary so that we can continue to develop programming and activities that have a direct impact on the young professionals we serve... your future employees, co-workers, customers and clients!

Campaign Buckets

1. Chapter Grants - \$50,000

Chapter Grants are funds that would be made available to individual chapters for chapter-level programs and activities and travel to and from GIS-sponsored events. Funds would be granted through an application process starting in the Fall of 2015.

2. Leadership Conference - \$50,000

The Annual Leadership Conference is a two-day event held each August with the president of each chapter as a way to educate them on the history and structure of GIS while providing valuable tools for successful chapter management. Funds donated to this bucket would allow for the addition of another day while also supporting the cost to bring two student leaders from each chapter.

3. Professional Development - \$50,000

These funds would be used for additional technology resources for the creation and expansion of professional development series administered through an online format while still partnering with our professional associations and company partners. The extension would allow us to reach our entire membership base.

4. Scholarships - \$50,000

Funds would be used to establish or increase monetary value of existing scholarships and awards granted through GIS. Specifically, two PhD level scholarships would be created for doctoral candidates studying to become future risk management professors.

5. General Operating - \$50,000

Funds given for general operating purposes would be used to maintain and potentially increase staffing levels, increase technological capabilities for areas such as membership management and fundraising and increase the GIS marketing initiatives.

6. Regional Conferences - \$50,000

GIS is looking to increase its on-site programming to students through the development of regional conferences that would continue to promote and encourage professional development and leadership. Smaller regional conferences would allow for more GIS students to take advantage of the benefits offered at the Annual Conference.